

Press Release



June 2008

Miracle Clean

As part of the continued improvements aimed at cleansing issues in the City Centre, CVOne has taken extra steps to provide the City with a brand new chewing gum removal machine, along with an attached generator and trailer. The Miracleclean 1 is the latest in street cleansing technology, and operates by mixing water and a citrus based solution to remove fixed on chewing gum from the streets of Coventry.

The unit is designed to alleviate the problems faced with sticky issues on our pavements, and by utilising the very best in environmental and biodegradable substances; the Miracleclean 1 turns the stain into a pliable material, and disintegrates it. By adopting an attached lance, with a bronze or polypropylene brush which disperses a small hint of steam, it allows the operator to remove any form of gum in heavy footfall areas.

The Miracleclean 1 is a benchmark in leading environmental quality, and is famous for its low energy, pressure reduction performance to aid even the toughest stains. There is no huge run off of water either, and is completely community friendly.

Gary Pittaway, CV One's Operations Manager for Environmental Improvements, is proud to be announcing the acquisition of such a user-friendly, advanced and sustainable piece of street cleansing equipment.

He said “ **CVOne is proud to be bringing this fantastic piece of street cleansing equipment in to aid Coventry in its continuing efforts in becoming a cleaner, more environmentally friendly place to visit and live**”.

The Miracleclean 1 will be extremely beneficial for the streets of Coventry in the long term; it also helps promote the city for the upcoming Heart of England in Bloom 2008 campaign and will be used in support of the City Centre BID.

CVOne will be on site at Cathedral Square, next to the Britannia Hotel, near Fairfax Street on Friday 13th June at 10am for the full unveiling of the machine, and photo opportunities are of course available.

Ends

Contact: Darren Lee Taylor Marketing Executive for CV One, on 024 7660 7003 / d.taylor@cvone.co.uk