



Press Release

June 2008

Britain In Bloom Campaign - Barrs Hill is 100!

Part of this year's Britain in Bloom trail will celebrate Barr's Hill School's centenary with a decorative flowerbed outside Holy Trinity Church in Coventry city centre, commemorating the school's heritage and its current manifestation as a school and specialist engineering college. The floral exhibit will feature the school's historical crest alongside its latest insignia, supporting the champion belief that change and modernisation is for the better.

Children from the school have been invited to plant flowers to accompany the display which will be a prominent part of Coventry's participation in the *Britain In Bloom* campaign, an initiative launched by *Heart Of England*.

This year's theme for *Coventry In Bloom* is called "*Roots In History*" and celebrates Coventry's famous heritage from centuries past, with beautiful floral arrangements, permanent landscape discoveries and community built projects to support local efforts.

English Landscapes have already begun planting the beds and sculpted foliage around the city.

As an entrant in the *Large City* category once again, Coventry will play host to the judging panel on the 15th July with their verdict and results to be announced in September.

Brian Harley, Communications Executive for CV One said:

"It's always a pleasure to see the Coventry In Bloom arrangements, and the continuing efforts of all involved. The standard is always exceptionally high, everyone does a fantastic job, and this year, we are so very proud to be supporting and promoting such a vibrant, varied and specialist school in its celebration of roots in history."

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