



**Press Release
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Coventry Victorious in Britain In Bloom!

Coventry has yet again scooped the top award in this year's Heart of England In Bloom competition, winning the gold prize in the large city category! Results were announced by judges today declaring Coventry the overall winner. The city also took home outstanding achievement award for the Growing Concern group who have allotments in Four Pounds Avenue.

Britain In Bloom is an initiative launched by *Heart Of England* with this year's theme titled "*Roots In History*" which tasks many towns and cities around the country to celebrate the country's heritage through beautiful floral arrangements.

Part of this year's trail celebrated Barrs Hill School's centenary with a decorative flowerbed outside Trinity Church in Coventry city centre, commemorating the school's heritage and its current manifestation as a school and specialist engineering collage. The floral exhibit featured the school's historical crest alongside its latest insignia.

Children from the school were invited to plant flowers to accompany the display which was a key part of Coventry's participation in the *Britain In Bloom* campaign.

Coventry's floral displays were installed by CV One's cleaning and greening agency, English Landscapes as well as having a wide community support from many community groups.

Mark Nicholls, Head of City Centre Management for CV One said:

"It's not just about the bloom but keeping the environment clean, tidy and presentable. All the organizations have worked hard together to improve areas across the city and we are absolutely delighted with the success!"

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